

Target Enterprises Ltd --EDI 15260 VENTURA BLVD STE 1240 SHERMAN OAKS, CA 91403-5347

Contract # 419114

Schedule Dates 09/25/16-10/03/16

Advertiser RGA Right Direction PAC (23223)

Agency Target Enterprises Ltd --EDI (1194)

Product Political - Issue (1105)

Product Political - Issue (1105)

Brand Political Issue (10481)

Salesperson Millennium, Los Angeles (1417)

Sales Office Katz/Los Angeles
Buyer Name Krugliak,Natalie
Phone/Fax /

CPE N/A
Account Types National/Agency Political

Billing Type Standard

Date:

Comments 25315751 Mark Deutsch Los Angeles

Accepted-Station:

Date Entered 09/23/16
Last Modified 09/23/16
Entered By Melissa Corner

CO-OP No **Headline #** 25315751

Demo

Normal

\$23,120.00

Comments:

Date:

Order Type Package Deal

 Commission %
 15.00

 Commission
 \$4,080.00

Net Total Sales Tax
 WVVA NBC (WVVA)

 By Broadcast Month
 Spots
 Rate

 Sep. 2016
 2
 \$2,000.00

 Oct. 2016
 44
 \$25,200.00

 Grand Total:
 46
 \$27,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/16-09/30/16	1	:30	8A- TODAY SHOW		1	1	1	1	1	i	5	\$400.00	\$2,000.00	WVVA NBC (WVVA)	in 1	9/23/16
2.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	8A- TODAY SHOW		1			l I			1	\$400.00	\$400.00	WVVA NBC (WVVA)	in 2	9/23/16
3.0	Normal Line / SPOT	09/26/16-09/30/16	1		6:00:04A- WVVA News Today		2	2	2	2	2		10	\$450.00	\$4,500.00	WVVA NBC (WVVA)	in 3	9/23/16
4.0	Normal Line / SPOT	10/03/16-10/03/16	1		6:00:04A- WVVA News Today		2			 		 	2	\$450.00	\$900.00	WVVA NBC (WVVA)	in 4	9/23/16
5.0	Normal Line / SPOT	09/26/16-09/30/16	1	:30	7:00:04A- TODAY SHOW		2	2	2	2	2		10	\$450.00	\$4,500.00	WVVA NBC (WVVA)	in 5	9/23/16
6.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	7:00:04A- TODAY SHOW		2			l L		İ	2	\$450.00	\$900.00	WVVA NBC (WVVA)	in 6	9/23/16
7.0	Normal Line / SPOT	09/26/16-09/30/16	1	:30	5:30:04P- Inside Edition	3	X	Χ	X	X	X	i	3	\$400.00	\$1,200.00	WVVA NBC (WVVA)	in 7	9/23/16
8.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	5:30:04P- Inside Edition		1			l I			1	\$400.00	\$400.00	WVVA NBC (WVVA)	in 8	9/23/16
9.0	Normal Line / SPOT	09/26/16-09/30/16	1	:30	5:00:04P- WVVA News at 5	3	Х	Χ	X	X	X		3	\$600.00	\$1,800.00	WVVA NBC (WVVA)	in 9	9/23/16
10.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	5:00:04P- WVVA News at 5		1		l I	l I		i	1	\$600.00	\$600.00	WVVA NBC (WVVA)	in 10	9/23/16
11.0	Normal Line / SPOT	09/26/16-09/30/16	1	:30	6:00:04P- WVVA News at 6	4	Х	Χ	X	X	X	i	4	\$1,500.00	\$6,000.00	WVVA NBC (WVVA)	in 11	9/23/16
12.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	6:00:04P- WVVA News at 6		1		l I	l I	ı i	İ	1	\$1,500.00	\$1,500.00	WVVA NBC (WVVA)	in 12	9/23/16
		1,11,11			CON		N /I /	۸Т		NI /		NITI		Т	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			

Accepted-Agency/Advertiser:



Target Enterprises Ltd --EDI 15260 VENTURA BLVD STE 1240 SHERMAN OAKS, CA 91403-5347

419114 Contract

Schedule Dates 09/25/16-10/03/16 Advertiser RGA Right Direction PAC (23223)

Agency Target Enterprises Ltd --EDI (1194)

Product Political - Issue (1105) Brand Political Issue (10481)

Salesperson Millennium, Los Angeles (1417)

Sales Office Katz/Los Angeles Krugliak, Natalie **Buyer Name**

Phone/Fax CPE N/A

Account Types National/Agency Political

Billing Type Standard

Comments 25315751 Mark Deutsch Los Angeles **Date Entered** 09/23/16 **Last Modified** 09/23/16 Melissa Corner **Entered By**

No CO-OP 25315751 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$4,080.00 **Net Total** \$23,120.00

Sales Tax

WVVA NBC (WVVA By Broadcast Month) Spots	<u>Rate</u>
Sep. 2016 Oct. 2016	2 44	\$2,000.00 \$25,200.00
Grand Total:	46	\$27,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/26/16-09/26/16	1		9:00:04P- NBC NEWS SPECIAL		1					1	\$500.00	\$500.00	WVVA NBC (WVVA)	in 13	9/23/16
14.0	Normal Line / FOOTBALL	09/25/16-09/25/16	1		8:20P- NBC SUNDAY NIGHT FOOTBALL						2	2	\$1,000.00	\$2,000.00	WVVA NBC (WVVA)	in 14	9/23/16
CONFIRMATION CONTRACT																	
Accepted-Agency/Advertiser: Date: Accept											Date: Comments:						

B/E Bookend P/B Piggy Back